

THE KENTUCKY GAZETTE

Members of The Kentucky Gazette represent an elite segment of the commonwealth's decision-makers and opinion-leaders. Messages and content in The Kentucky Gazette reach the top levels of Kentucky's government, civic and business leadership, including:

Key Lobbyists & Business Executives

- Executives in many of the state's major businesses and blue-chip corporations
- Presidents, regents and executive staff in Kentucky's institutions of higher learning
- Lawyers, CPAs, architects, road builders and other professionals doing business with Kentucky and local governments
- Campaign consultants, campaign staff, and many others who closely follow elections, Kentucky public affairs and the activities of state government
- Hundreds of lobbyists registered in Kentucky, including those representing trade unions and business associations

Elected and Appointed Officials

- Members of Kentucky's Congressional delegation, including U.S. Senate Leader Mitch McConnell, U.S. Rep. Hal Rogers and U.S. Rep. Andy Barr
- Gov. Andy Beshear's office and other constitutional officers
- Members of the Kentucky General Assembly
- County judge-executives and mayors
- Kentucky Supreme Court justices and other judges
- Many local elected officials, including county clerks, PVAs, and city council members
- Staff at the Administrative Office of the Courts and other judicial offices
- State Cabinet secretaries, procurement officers, Legislative Research Commission staff, and other government employees

DIGITAL RATES

KentuckyGazette.com

The Kentucky Gazette's website, www.KentuckyGazette.com, delivers our members to your website or social media platforms. Spaces are limited. Files can be updated with advance notice.

Sponsorship/Leaderboard

The leaderboard (1120 x 150 pixels) runs across the top of all website pages.

1 Month	\$1,000
3 Months.	\$2,700
6 Months.	\$5,400

Medium Square

Squares are 300 x 300 pixels. *Rotation of website.*

1 Month	\$800
3 Months.	\$2,160
6 Months.	\$4,320

Bottom Banner

The bottom banner (845 x 150 pixels) runs beneath the story posts. *Rotation of website.*

1 Month	\$800
3 Months.	\$2,160
6 Months.	\$4,320

The Kentucky Gazette in Brief (Newsletter)

A weekly email newsletter that captures politically interesting stories, relevant updates and original reporting by The Kentucky Gazette. The newsletter is delivered to 1,450 opt-in emails, with an average open rate of more than 23%. Banner ads are 728 x 90 pixels, and squares are 250 x 250 pixels.

4 X	\$200
12 X	\$525
24 X	\$900
48 X	\$1,500

The Kentucky Gazette E-Blast

We send your content to our audience via a tailored email news blast that includes copy, photos and links.

Custom run dates, reaching to 1,450 opt-in emails. The deadline is one week prior to run. \$750 per blast.

*Digital ads should be submitted as JPG or PNG files.
Links must be provided.*

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The Commonwealth's Journal on State Government, Politics and Public Affairs

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