

# The Kentucky Gazette's ENERGIZING KENTUCKY

## Advertising Opportunity

Kentucky's 2025 legislative session may be finished, but your work is not.

Now, executive branch officials are writing regulations that affect your business, and lawmakers will address topics of your interest during the interim.

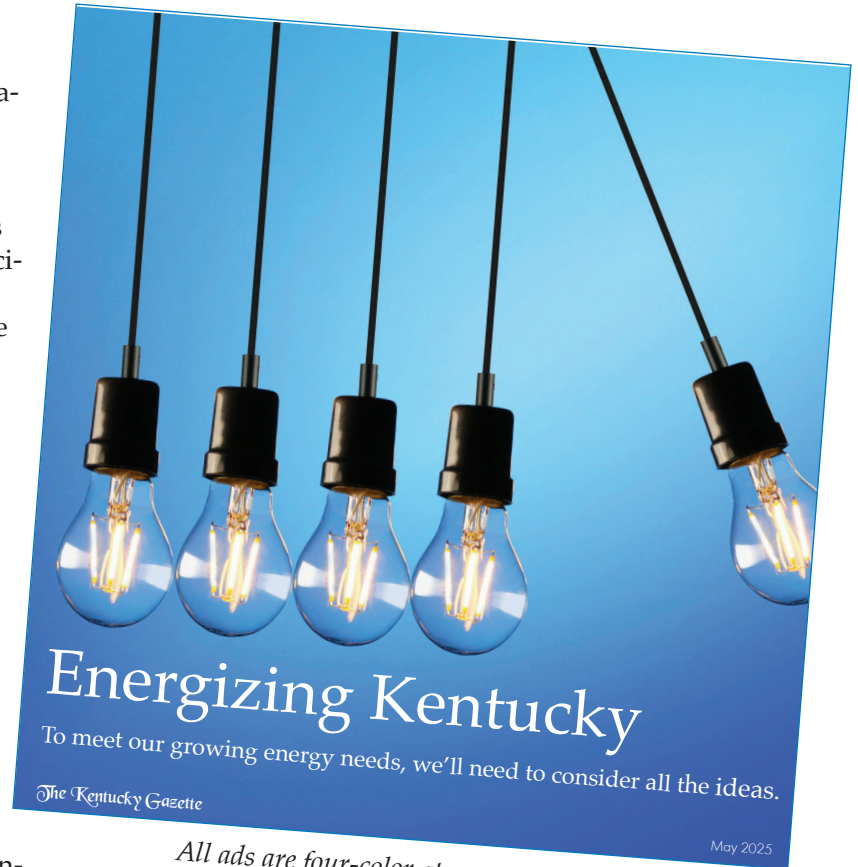
This spring, The Kentucky Gazette will publish a special news section, "Energizing Kentucky." This special news edition will look at the changes, capacity, and future of Kentucky's energy sector.

Nuclear energy is on the horizon. Renewables are gaining ground. Coal and gas are in the mix.

**Get your message to the people who matter to you and your business.**

It's simple. Place a four-color, full- or half-page ad in this focused edition. Your message will put The Kentucky Gazette's readers – the state's top opinion-leaders and decision-makers – in a position to help you with your work.

In addition to the print edition, "Energizing Kentucky" will be posted to The Kentucky Gazette's website ([www.KentuckyGazette.com](http://www.KentuckyGazette.com)) as a downloadable PDF and will be sent with our TKG in Brief e-newsletter subscribers at no additional fee to you.



*All ads are four-color at no extra charge.*

### Full Page

10.15" x 9.95" . . . . . \$1,495

### Half page

10.15" x 4.9" . . . . . \$995

### Premium Placements

Back Cover . . . . . \$2,100

Inside Covers . . . . . \$1,795

Page 1 . . . . . \$1,795

### Special Packages

We're offering six special packages to better share your message. Print ads will run in "Energizing Kentucky," and your digital ads can be placed when you want within one calendar year. Digital space is limited and will be assigned on a first-come, first-served basis.

- Full Page + Leaderboard on kentuckygazette.com for 3 months: \$4,020
- Full Page + Leaderboard on kentuckygazette.com for 1 month: \$2,400
- Full Page + Medium Square on kentuckygazette.com for 1 month: \$2,227
- Full Page + TKG in Brief for 4 weeks: \$1,755
- Half Page + Medium Square on kentuckygazette.com for 1 month: \$1,695
- Half Page + TKG in Brief for 4 weeks: \$1,210

***Materials are due as soon as possible and no later than Monday, April 21, 2025.***

**Contact Donna Hodsdon at 859/221-2266 or [donna@creekhousesales.com](mailto:donna@creekhousesales.com)**

*Non-profit rate available. Let us know if you need help creating your ad. We can recommend a designer.*